

PRIVACY POLICY

This Privacy Policy describes how your personal data is collected, used, stored, transferred or saved when you use the services provided on the ELON Website (hereinafter the “Website”). Any personal information you provide as well as any information about you that is at our disposal will be processed in accordance with this Privacy Policy. Information may be provided to us through our Website elonbet.com, over the phone or in another way.

By accepting this Privacy Policy, you confirm that you have read it and agree to the use of your personal data in accordance with the terms set out herein. If for any reason you do not agree with the terms of this Privacy Policy, please do not use the Website or provide your personal information to us in any other way.

1. THE INFORMATION WE COLLECT

We can collect, use and process the following information and data:

- information that you provide by completing forms during registration and your further use of our Website, or any other information that you send to us via our Website or by email;
- data about your location and other transmitted data (including but not limited to your IP address and type of browser) collected when you use our Service;
- technical information about your device and platform;
- the pages you have visited and the content you have viewed, data about the links and buttons you’ve clicked on, and the URL addresses you visited before and after using our Website. For further information about Cookies and how to manage them, please read our [Cookies Policy](#);
- your bets, deposits, withdrawals, payment methods and other activity on your account — this data is analysed periodically to improve the Service we offer you;
- your communications or any other interactions you have with us by email, standard post, text messages (SMS), online forms, messengers, phone or using the live chat feature on our Website;
- your profile information on social media (name, profile picture and other information you have provided) when you connect your social media account or interact with us using your social media account;
- information from third-party databases for compliance with our legal and regulatory obligations;
- we may collect additional information about you which you provide to us when using our Service.

2. LEGAL GROUNDS FOR USING YOUR DATA

To provide requested services or to fulfil our contractual obligations to you:

- to provide support and deliver service messages, including messages about our services that require a response from you, as well as notifying you of changes to our website, our services, our terms of service and our policies;
- in order to conduct security assessments at any time to verify your identity and the information you provided during registration, as well as to examine your use of our services and your financial transactions for potential violations of our Terms and Conditions or of the applicable law. Security assessments include, for example, requesting a credit report and/or otherwise examining the data that has been provided by comparing it to information from third-party data bases;
- in order to process your online transactions and payments (including the transfer of your personal data to third-party payment processing operators, electronic payment systems and other financial institutions as necessary).

To conduct our business and to pursue our legitimate interests:

- in order to analyse and respond to requests, queries and complaints, and to respond to any feedback;
- in order to assist you in taking part in promotions, market research and events from third-party companies;
- conversations with Clients over the phone and using the live chat feature may be recorded for training and quality purposes, as well as to keep a record of the conversation on file in case you subsequently make a complaint;
- in order to send you promotional offers and information in which you have expressed interest or where we have reason to assume that you will be interested in our products;
- we monitor our Website and online services and use your personal data to improve and protect our content, services and website, both online and offline;
- we use your personal data to personalise our Website and services according to your preferences;
- we monitor Clients' accounts to prevent dishonest and fraudulent activity on our Website;
- we use personal data in order to investigate complaints received from you or other users in relation to our Website or Service;
- we may be required to share your personal data with trusted third parties who provide the services necessary for the provision of our gambling-related services, such as customer support, information security, payment processing, marketing, data analysis, surveys and questionnaires;

- we will use personal data for compliance with legal and regulatory requirements and to conduct investigations as necessary (including disclosure of this information in connection with a lawsuit or investigation).

In accordance with your preferences:

- we will use your personal data to send you marketing communications which may be of interest to you using various platforms and communication channels including email, text messages (including messengers), phone, standard post, online forms, the messaging feature on our website, push notifications and other channels available to us to provide you with information about our products, services and promotions;
- in order to share your contact details with selected media partners and affiliates to use for marketing purposes. All of the actions listed above will be carried out only with your consent and in accordance with your preferences;
- in order to give you access to surveys or promotions for which you have given your consent;
- we use Cookies and other similar technologies in accordance with our Cookies Policy which can be found [here](#);
- in other situations where we ask for your consent to the use of your personal data, we will use it for the purposes stated in each specific case;
- in all cases where we require your consent, you will have the opportunity to withdraw your consent, although we may have legal grounds to process your data for other purposes, such as those listed above. You can withdraw your consent to the processing of your personal data at any time by updating your marketing preferences.

For legal purposes:

- to respond to requests from legal or regulatory bodies during an investigation;
- to investigate and/or report fraud, terrorism, misrepresentation of facts, incidents relating to security or crimes as per the applicable law.

3. PERSONAL DATA SHARED WITH THIRD PARTIES

We can share information about you:

- with third-party service providers, who will use your data only as specified by us. These third-party service providers include those who provide services related to web hosting, technical support, call centre maintenance, identity verification, information validation, marketing, data analysis, research and surveys, third-party electronic payment providers and/or financial institutions that process financial transactions, as well as other organisations that provide technical support, process online transactions and ensure that your account operates normally;

- with law enforcement agencies and public authorities in order to comply with legal obligations or in situations where we deem it our duty to fulfil such an obligation;
- with third parties in order to fulfil the requirements of our Terms & Conditions, as well as any other agreement; or in order to protect the rights, property or security of ELON , third parties or society;
- with other gaming websites, banks, credit card providers and related organisations if we detect cases of or attempts to deceive or commit fraud against us or any other user of our services, which include, among other things, manipulation of game results, fraud relating to payments or prohibited transactions (including money laundering);
- with third parties in the event of a sale, asset acquisition, a merger, bankruptcy or reorganisation.

4. INTERNATIONAL DATA TRANSFER

As with any other international organisation, we are often required to transfer data to other countries. In connection with the above, your data may be transferred anywhere in the world (i.e. if your data was collected in the European Economic Area, it may be transferred outside of the EEA).

The transfer of data outside of the EEA is permitted if:

- you gave your express consent;
- it is necessary for concluding and fulfilling the contract between you and ELON ;
- it is necessary for the fulfilment of legal requirements or obligations.

If your personal data is transferred to a country outside of the European Economic Area where the laws established by the European Commission for the protection of data are not enforced, we will take all reasonable steps to ensure that your data is kept confidential. For example, by enforcing the binding corporate rules for processors, intra-group privacy agreements, EC approved standard contractual clauses or by making sure that a third-party supplier has the appropriate certificates obtained under an approved certification mechanism in accordance with the international standard for the protection of privacy.

5. YOUR RIGHTS WITH REGARD TO YOUR PERSONAL DATA

By law, you have a number of rights when it comes to your personal data. We will assist you if you decide to exercise any of these rights over your personal data:

- **The right to object to the processing of your personal data.** You have the right to object to the processing of your personal data if we are using it to pursue our legitimate interests.

- **The right to be informed.** You have the right to be provided with clear, transparent and understandable information about how we use your information and also about your rights.
- **The right of access.** You have the right to gain access to the personal data that we hold or process about you.
- **The right to rectification.** You have the right to have your information corrected if it is inaccurate or incomplete. You can contact us with a request to correct any errors in the information we hold.
- **The right to erasure.** This right, also known as “the right to be forgotten”, entitles you to request the deletion or withdrawal of the information that we hold about you. This right is not absolute and will not apply should there be any legal or overriding reasons.
- **The right to restrict processing.** You have the right to “block” or prevent further use of your information. If you choose to restrict the processing of your personal data, we will continue to store your information, but will not use it further.
- **The right to data portability.** You have the right to obtain and reuse your data for your own purposes across different services. However, this right is not universal and is subject to exceptions.
- **The right to lodge a complaint.** You have the right to lodge a complaint with any relevant data protection authority.
- **The right to withdraw consent.** You may withdraw your previously given consent; this does not reverse any processing of your data for which we previously obtained consent.

For further information about the above-listed rights, please contact *Customer*

Support. **6. SECURITY OF PERSONAL DATA**

We understand the importance of information security and the measures necessary to protect it. We use reasonable organisational, technical and administrative measures to protect your personal data from unauthorised access or modification and to prevent the disclosure or destruction of information in our possession, and take the necessary steps to ensure that an adequate level of data security is employed by our subsidiaries, agents, affiliates and service providers.

7. STORING PERSONAL DATA

The period for which we store your data depends on the purpose for which it was collected, whether you have requested that we delete it, and whether we are under any legal obligations to store it (for example, for regulatory compliance). We will store data about you for at least as long as we need it to fulfil the purpose for which it was collected. Where we process your personal data for marketing purposes or with your consent, we will continue to use it until you request that we stop processing it, and for a certain amount of time after we have received

such a request from you (since it takes a certain amount of time to fulfil your request). We will also store your request asking us not to send you marketing materials or to stop processing your personal data permanently in order to adhere to your request in the future.

Where we store your personal data in compliance with our legal obligations, we will store it until the expiration of all data retention periods specified by the applicable law.

8. CHANGES TO OUR PRIVACY POLICY

We may periodically update this Privacy Policy, so we recommend that you review it regularly.

If any significant changes are made to this Privacy Policy, we will notify you of the changes that have been made where required by law to do so. We recommend that you regularly review this

page to familiarise yourself with any changes to the Privacy Policy. We will take reasonable efforts to inform you of any changes in advance by email, by announcing it on the Website or using other agreed communication channels. We will inform you of changes in advance, giving you enough time to read and familiarise yourself with the changes before they come into force.

We will not make significant changes to this Privacy Policy without gaining your express consent. If you do not accept the changes to the Privacy Policy or do not accept the changes within the given time frame, we will not be able to continue to provide you with some or all of our products and services.

9. CONTACTS

ELON . Company information.

If you have any questions or need to exercise your rights, please contact [Customer Support](#).

If there is a data protection authority in your country, you have the right to contact it about any questions or concerns. If we cannot resolve your queries or concerns, you have the right to file a complaint in court in your place of residence.